HOSA 201: State Leadership Conference

A workshop designed to describe the purpose and process of the State Leadership Conference. This workshop should help prepare the members and advisors for SLC, to include the following aspects: preparation, registration, competitive event choices, competitive event preparation, state specific competitions, SLC activities, and awards.

I. Introductions and Icebreaker
   a. Icebreaker of state officer’s choice
   b. Brief autobiography from speaker about all the current officers
   c. Brief explanation of HOSA

II. Components of State Leadership Conference
   a. Preparation
      i. Registration and Fees
      ii. Dress Code (provide a copy)
      iii. Hotel reservations
      iv. Estimated total costs
      v. Transportation
      vi. Fundraising
      vii. Recognize HOSA Spotlight competition
      viii. Emphasize that you must have a photo I.D.
   b. Competitions
      i. Alabama Pin Design Competition
      ii. Scholarships
      iii. Research Competitive Events on www.hosa.org
      iv. Obtain a copy of Alabama’s Competitive Event list (provide a copy)
      v. Use the “What Competitive Event is Right For You?” resource
         1. (link)
         2. (slideshow)
         3. Encourage members to go out of their comfort zone for competition (include personal experience through HOSA)
      vi. Print the guidelines for your event and read carefully (pull up a copy)
         1. Instruction
         2. Resources
         3. Dress code
         4. Equipment requirements
         5. Rubrics
         6. How to prepare for your event
   c. Conference Activities
i. Opening/Business/Recognition/Closing Sessions
ii. Speakers
iii. Voting Delegates
iv. State Officer Elections
v. Chapter networking
vi. Exhibits/Table workshops
vii. Discuss “down time” activities
viii. Hotel/conference etiquette
   1. Curfew
   2. Dress
   3. Noise level in hotel rooms and outside event rooms
   4. Event confidentiality
   5. Blocking stairwells and hallways
   6. Professional behavior
ix. Banner Parade (provide a copy of the guidelines)
d. Awards Ceremony/Closing Session
   i. Dress Code
      1. Not allowed on stage if not meeting dress code
   ii. ii. Officer Announcements and Induction

III. Conclusion
   a. Question/Answer
   b. Motivation
   c. Invite to join HOSA Social Media
   d. Photo op