

HOSA 401: Becoming an Effective Chapter

A workshop designed to promote a HOSA chapter by motivating members, describing ways to increase membership and participation all while making members aware of opportunities provided to them through HOSA membership.

I. Introductions and Icebreaker

- a. Icebreaker of state officer's choice
- b. Brief autobiography of speaker and short intro of other officers

II. Increase membership

- a. Recruitment
 - i. Visit other schools/classes (lower grades)
 - ii. Invite other schools/classes (lower grades)
 - iii. Provide ideas of activities they can do with lower grades
 - iv. Bulletin Boards in hallways
 - v. Morning announcements
 - vi. HOSA informational flyers
 - vii. HOSA brochures to counselors
 - viii. Pictures of activities in hallways
 - ix. Newspaper articles
- b. Motivation
 - i. Members only participate in HOSA events
 - ii. HOSA field trips and speakers
 - iii. Promote SLC and ILC conferences
 - iv. Discuss and elaborate on new "HOSA Spotlight" recognition award

III. Increase participation

- a. Rewards
 - i. End of the year awards
 - ii. Community service hours
 - iii. Cords and stoles
 1. Must meet requirements to earn
 2. Teacher will know the requirements
 3. It is up to each individual school to determine if these can be worn at graduation
- b. Mock competitions
- c. Chapter involvement
- d. Compete with other schools if possible
- e. Community Service
 - i. Classes can compete against each other and students should be encouraged to search for community service projects
 1. Always consider the National Service Project
 2. Give community service project ideas

- ii. Discuss community service hour documentation using the HOSA Activity Tracker

IV. Membership Motivation

- a. (motivational activity as chosen by the state officer)
- b. Discuss healthcare careers workforce needs
- c. Discuss how HOSA can be a gateway to other opportunities
 - i. Scholarships
 - ii. Resume' attractiveness
 - iii. Assistance with gaining upper level status in college
 - iv. Networking
 - v. STEM Premier

V. Conclusion

- a. Questions and Answers
- c. Photo op
- b. Social Media Links